

**TOWN OF MT PLEASANT**  
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Any link from this Website to an external Website does not imply or mean that the municipality endorses or accepts any responsibility for the content or the use of such third party Website. This municipality does not give any representation or warranty regarding the quality, safety, suitability or reliability of any external Websites or any of the content or materials contained in them. It is important for users to take necessary precautions, especially to ensure appropriate safety from viruses, worms and other potentially destructive items as a result of any link to these third party Websites.

When visiting external Websites, users should review those privacy policies of the external Website and other terms of use to learn more about what, why and how they collect and use any personally identifiable information.

### **CONTENT DISCLAIMER**

This municipality, by its officers, employees and agents, including independent contractors and its assigns, seeks to ensure that all content and information published at this Website is current and accurate. The information at the Website does not in any way constitute legal or professional advice and this municipality cannot be held liable for actions arising from its use. In addition, this municipality cannot be held responsible for the contents and information of any externally linked third party Website or pages.

This municipality will make every reasonable effort to keep this Website up and running smoothly. This municipality takes no responsibility for or liability for this Website being temporarily unavailable due to technical issues.

## **II. OPERATION/PRIVACY POLICY**

When any user of this Website visits this Website via the Internet, no personally identifiable information is obtained by this municipality, except as noted herein, about the user unless the user then will contact this municipality by e-mail, facsimile or other written communication regarding any concerns or questions about the Website. Any such written communications received by this municipality will be considered a public record by the municipality and subject to Wisconsin law. If this municipality, by any use, desires to complete any survey by this Website, this municipality will disclose what personal information will be sought and obtained from the survey participants for the municipality and how it will be made public by this municipality.

This municipality, as its operation policy, reserves the right to terminate at anytime this Website or to add, amend or delete the contents or format at any time by direction of the proper municipal authorities or their designees.

**Personally Identifiable Information.** The term “personally identifiable information” in this Website means any information that could reasonably be used to identify you, including your name, address, e-mail address, Social Security number, birth date, bank account information, credit card information, or any combination of information that could be used to identify you.

**Information Voluntarily Provided to User.** This Website may collect voluntary information from a user only through the e-mails that the user may send to this Website. E-mails sent by the user to this Website will contain personally identifiable information. While the Website allows comments providing only a name and e-mail address, the IP address is also logged when your message is transmitted (see below).

**Information Automatically Collected and Stored by this Site.** This site does not currently collect “cookies”, but does collect and store indefinitely the Internet Protocol (“IP”) address, (which does not identify the user as an individual), as well as information about the date and time of the users visit, whether a file the user has requested exists, and how many “bytes” of information were transmitted to the user over the Internet from this Website. The municipality may use the IP address of the user to assess the frequency of visits to this site and the popularity of its various pages and functions. The IP address may also be used to help prevent a high number of multiple votes within the user poll system. The municipality will not attempt to match any personally identifiable information that you provide to us with your IP address, unless there are reasonable grounds to believe that doing so would provide information that is relevant and material to a criminal investigation.

**Security.** Because this Website does not encrypt incoming e-mail, you should not send information that you consider highly sensitive through this Website. The municipality may use software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage. Except for authorized law enforcement investigations, no attempts are made to identify individual users or their usage habits.

### **Definitions:**

**Cookies** are files that a Website can place on the user computer. A cookie file contains unique information that a Website can use to track such things as the password of the user, lists of web pages the user has visited, and the date when the user last looked at a specific web page, or to identify the session of the user at a particular Website. A cookie file allows the Website to recognize the user as the user clicks through pages on the site and when the user later revisits the Website. A Website can use cookies to “remember” the preferences, and to record the browsing behavior on the Website. Although the user can prevent Websites from placing cookies on the computer of the user by using the browser’s preference menu, disabling cookies may affect the ability to view or interact with some Websites.

An “**Internet Protocol Address**” or “IP Address” is a series of numbers that identifies each computer and machine connected to the Internet. An IP address enables a server on a computer network to send the user the file the user has requested on the Internet. The IP address disclosed to the municipality may identify the computer from which the user is accessing the Internet, or a server owned by the Internet Service Provider. Because it is machine-specific, rather than person-specific, an IP address is not, in and of itself, personally identifiable information.